

# NAOSH Week Resource Guide

# SAFETY & HEALTH WEEK

## MAY 2 – 8, 2010

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**Safety & Health  
A Commitment for Life**



**How Safe  
Are You?**

**Occupational Safety & Health Professional Day: Wednesday May 5, 2010**

*Semaine nord-américaine  
de la sécurité et de la santé au travail*

*Occupational Safety and Health Week  
North American*

**Semana sobre Seguridad e Higiene  
en el Trabajo en América del Norte**

**www.naosh.ca**



**Canada**



# OUR GOAL

## WHY SHOULD YOU GET INVOLVED?

NAOSH Week presents an excellent opportunity to focus, reinforce and strengthen commitment to occupational safety and health. Participation and involvement in NAOSH Week has been shown to:

- improve attitudes towards safety
- increase understanding of the importance of occupational safety and health
- foster a safety-minded culture
- increase cooperation
- assist in team building and improve communication between employees, safety committees and safety professionals.

The goal of North American Occupational Safety & Health (NAOSH) Week is to focus the attention of employers, employees, the general public and all partners in occupational safety and health on the importance of preventing injury and illness in the workplace, at home and in the community.

### WE STRIVE TO:

- Increase understanding of the benefits of investment in occupational safety and health.
- Raise awareness of the role and contribution of safety and health professionals.
- Reduce workplace injuries and illness by encouraging new safety and health activities and interest in NAOSH Week.

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**THE NAOSH WEEK LOGO** – three hands forming an equilateral triangle – portrays the three participating nations – Canada, the United States and Mexico – and symbolizes joint venture, cooperation and the commitment to the common goals shared by all occupational safety and health partners. The

three sides stand for partnership of the three countries in this joint occupational safety and health venture, as well as all tripartite partnerships between business, labour and governments. The connected hands illustrate assistance and cooperation on many levels - from interpersonal relationships in the workplace to international exchange.

# SAFETY & HEALTH: A COMMITMENT FOR LIFE

HOW SAFE ARE YOU?

## TOP-OF-MIND SAFETY BENEFITS EVERYONE

Everyone likes to get things done as quickly and efficiently as possible.

The positive aspect of this attitude is that we are increasingly finding more efficient ways of doing things. However, efficiency only enhances productivity when safety is a key part of the process. When a person is distracted or takes a shortcut, it too often results in injury or serious harm.

To minimize this risk, we all need to achieve a top-of-mind, constant awareness of safety throughout the day – at work, at play or at home.

### OBSERVE, ASK AND LEARN

As safety professionals, we are trained to observe others and ask questions. And often, a simple self-directed question makes a big difference. How safe are you right now? Are you mindful of the proper safety procedures for what you are doing? How can we improve our safety practices?

Studies repeatedly show that a positive attitude towards safety is a learned skill, where attentive safe habits and practices are constantly top-of-mind in planning and in doing. How do we know when we have developed good safety awareness?

On the job, it could be as simple as considering how a job could be done more safely before actually starting that job. It is the decision to use personal protective equipment and watch that others do the same. It is taking sufficient time to understand and assess any changes in the environment and adjust the processes and procedures to address any perceived risks.

At home, it is bringing the stepladder out to hang the holiday decorations (rather than standing on a wobbly chair) or regularly checking that the fire extinguishers are functional and everyone knows how to use them.

Remember: safety awareness is a learned skill. Safety training and education are important, but it's putting your safety attitude into minute-by-minute and daily practice that makes the difference.

### REINFORCE OUR SAFETY MESSAGE: HOW SAFE ARE YOU?

NAOSH Week 2010 offers excellent opportunities for enhancing safe practices. The collective will to make the right choices in doing the job right the first time – saying “yes” to making safety a top priority and “no” to risk-taking shortcuts – secures a huge payback for everyone.

## HOW SAFE ARE YOU?

### How Safe Are You?

This is a very interesting question. I hope that each and everyone one of us asks ourselves this every so often. Are we safe or not safe? Are there different levels of safety? Are we safe enough? How safe are we compared to last year, to other employees,



ANDREW COOPER, CHSC  
CHAIR, NAOSH WEEK

to other departments, to other organizations, to other communities? My guess is that we don't think about these things that often.

This year, leading up to NAOSH Week, I would like you to find the answers to these questions. In my experience, reflection and measurement are wonderful tools that help us to assess our current condition, determine where we want to go and help us plan for and measure success. I believe that safety is a journey...it's the path that leads us home at the end of every work day. It's vitally important that we take the time to map out our trip and look for better ways to reach our destination. We know that there are hazards and risks along the way. We need to look out for the signs, follow the rules of the road, and travel with care.

This year take the time to ask “How Safe Are You”. I'm sure that your answers can only lead to making things safer for yourself, your family, your organization and your community.

# PARTNERS IN NAOSH WEEK



NAOSH Week is led by the Canadian Society of Safety Engineering (CSSE). Together with our NAOSH Week partners – the Canadian Centre for Occupational Health and Safety (CCOHS), Human Resources & Skills Development Canada's (HRSDC) Labour Program and the American Society of Safety Engineers (ASSE), we work hard to promote and advance the goals of NAOSH Week.



Established in 1949, the **Canadian Society of Safety Engineering (CSSE)** is the leading health, safety and environmental organization for professionals in Canada, with over 3900 members across Canada. The CSSE's mission is to be the resource for professional development, knowledge and information exchange to our members, our profession and the Canadian public. More information: [www.csse.org](http://www.csse.org)



The **Canadian Centre for Occupational Health & Safety (CCOHS)** is Canada's national resource for the advancement of workplace health and safety. CCOHS promotes the total well-being - physical, psychosocial and mental health - of working Canadians by providing information, training, education, management systems and solutions that support health and safety programs and the prevention of injury and illness. [www.ccohs.ca](http://www.ccohs.ca)



The mission of the **Labour Program of Human Resources & Skills Development Canada (HRSDC)** is to promote a safe, healthy, cooperative and productive work environment that contributes to the social and economic well-being of all Canadians. More information: [www.labour.gc.ca](http://www.labour.gc.ca)



Founded in 1911, the **American Society of Safety Engineers (ASSE)** is the oldest and largest professional safety organization and is committed to protecting people, property and the environment. ASSE's 32,000+ occupational safety, health and environmental professional members located worldwide manage, supervise, research and consult on safety, health, transportation and environmental issues in all industries, government, labor and education. More information: [www.asse.org](http://www.asse.org), [www.asse.org/newsroom](http://www.asse.org/newsroom), [www.asse.org/naosh2010](http://www.asse.org/naosh2010).

# THE NAOSH NETWORK ACROSS CANADA

The success of NAOSH Week is rooted in a community-based approach. Across the country, NAOSH Week events and activities are coordinated by local, provincial and/or regional committees, comprised primarily of volunteers, who share a focus and vision of safer workplaces and communities. Partnerships with government, business, suppliers, CSSE Chapters, community health organizations and other safety groups provide the support, resources and network necessary to manage NAOSH Week plans.

The Canadian NAOSH Week Committee includes representatives from across Canada. This committee is responsible for the ongoing development and coordination of NAOSH Week in Canada, to ensure, sustain and further advance the goals of NAOSH Week. Contact your representative on this Committee for information about NAOSH Week events and activities in your region.

## CANADIAN NAOSH WEEK COMMITTEE 2010



**CHAIR**  
**Andrew Cooper**  
 CSSE Secretary  
 University of Alberta – Faculty of  
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 AndrewCooper@med.ualberta.ca



**VICE-CHAIR**  
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**VICE-CHAIR**  
**Bill Sisler**  
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**CSSE**  
**Jan Fralick**  
 jfralick@csse.org

## STEPS FOR LIFE 2010

Steps for Life is an annual walk typically held the 1st Sunday in May to kick off NAOSH Week. This year over 26 communities in seven provinces will be hosting this event in support of victims of workplace tragedy. Steps for Life is one of the programs offered by Threads of Life – a national charitable association. Funds raised via the Steps for Life event will be reinvested in the national family support program. This program offers families impacted by workplace fatalities, life-altering injuries and illnesses, an opportunity to listen, share and network with each other along their journey of healing. Threads of Life also coordinates a national Speakers Bureau. Family members impacted by workplace tragedy share their story to workplaces in the name of awareness and prevention. For more information on getting involved in Steps for Life in your community, please go to [www.stepsforlife.ca](http://www.stepsforlife.ca) or [www.threadsoflife.ca](http://www.threadsoflife.ca)



# NAOSH WEEK 2010 CHAMPIONS



North American Occupational  
Safety and Health Week

The NAOSH Week Champion Program is a leadership initiative that allows organizations to demonstrate their commitment, support and efforts in advancing the goals and objectives of NAOSH Week.

The CSSE gratefully acknowledges these organizations for their participation, contribution and commitment to the NAOSH Week Champion Program in 2010.

Refer to page 7 for complete details about the NAOSH Week Champion Program

## CATALYST CHAMPIONS

- ALGONQUIN POWER
- GOLDER ASSOCIATES LTD.
- HYDRO OTTAWA LIMITED
- MCO HEALTH & WELLNESS CONSULTANTS
- MCO PROFESSIONAL HEALTH SERVICES



## RESOURCE CHAMPIONS

- AIM SAFETY & TRAINING SERVICES
- BOARD OF CANADIAN REGISTERED SAFETY PROFESSIONALS (BCRSP)
- ER PLUS RISK MANAGEMENT GROUP INC.
- JOHNSON INC.
- LEDCOR INDUSTRIES INC.



## MOTIVATIONAL CHAMPIONS

- IMPERIAL OIL LTD.
- PUROLATOR COURIER LTD



# NAOSH WEEK CHAMPION PROGRAM

Four different levels of support for key aspects of the national NAOSH Week program offer the following features and opportunities.

## NAOSH WEEK SUPPORTERS

- Will be featured on the NAOSH Week and CSSE websites during NAOSH Week.
- Will be listed in the CSSE Contact newsletter in the pre-and-post NAOSH Week issues.
- Will have the use of an electronic NAOSH Week Champion logo to promote their commitment and support of NAOSH Week
- Will contribute \$250 in support of NAOSH Week 2010

## CATALYST CHAMPIONS

### SUPPORT THE 2010 CANADIAN NAOSH WEEK LAUNCH EVENT

The Canadian NAOSH Week Launch Event officially marks the beginning of NAOSH Week with government officials, business leaders, dignitaries and occupational health & safety professionals from across the country.

#### Catalyst Champions:

- Will be acknowledged in national and regional media and news releases and exposed to the media during the Canadian Launch Event coverage.
- Will have an opportunity to introduce an initiative during the Canadian Launch Event, for greater exposure to a national audience.
- Will be featured as a NAOSH Week Champion in the annual NAOSH Week Resource Guide & Safety Calendar that is distributed to 16,000 occupational safety & health practitioners & professionals, as well as leaders in related professions and organizations.
- Will have their organization logo and website link included on the CSSE ([www.csse.org](http://www.csse.org)) and NAOSH Week ([www.naosh.ca](http://www.naosh.ca)) websites.
- Will have the use of an electronic NAOSH Week Champion logo to promote their commitment and support of NAOSH Week.
- Will be acknowledged in the CSSE Contact quarterly newsletter
- Will be acknowledged to more than 375 delegates at the annual CSSE Professional Development Conference in September 2010 in Halifax, Nova Scotia
- Will contribute \$1,000 to the 2010 Canadian Launch Event to be held in Charlottetown, Prince Edward Island.

## RESOURCE CHAMPIONS

### SUPPORT THE 2010 NAOSH WEEK RESOURCE GUIDE & SAFETY CALENDAR

The Resource Guide is the cornerstone promotional document for NAOSH Week in Canada and provides valuable information that encourages participation. The Guide provides general information about NAOSH Week, including details of award winners, NAOSH Week network, spreading the word about NAOSH Week and promotional products. In 2010, information from the Resource Guide will be available to a wider audience through the NAOSH Week website.

The Resource Guide became a year-round reference with the addition of a Safety Calendar. The Safety Calendar features posters from the CSSE's Annual Children's Poster Contest and includes information on safety and health related conferences & events being held across the country.

#### Resource Champions:

- Will have the opportunity to promote their commitment to occupational health & safety by supporting one of the months on the Safety Calendar. The organization logo, website address and a short description related to safety commitment will be featured.
  - Will gain print & website exposure. The NAOSH Week Resource Guide & Calendar is distributed to a mailing list of 16,000 occupational safety & health practitioners & professionals, as well as leaders in related professions and organizations. The Guide & Calendar is posted on the CSSE & NAOSH Week websites and, in 2009, continued to be the most popular NAOSH Week document with over 34,000 downloads.
  - Will have their organization logo and website link included on the CSSE ([www.csse.org](http://www.csse.org)) and NAOSH Week ([www.naosh.ca](http://www.naosh.ca)) websites.
  - Will have the use of an electronic NAOSH Week Champion logo to promote their commitment and support of NAOSH Week.
  - Will be acknowledged in the CSSE Contact quarterly newsletter

- Will be acknowledged to more than 375 delegates at the annual CSSE Professional Development Conference in September 2010 in Halifax, Nova Scotia
- Will contribute \$2,000 to support the 2010 Safety Calendar and NAOSH Week Resource Guide.

## MOTIVATIONAL CHAMPIONS

### SUPPORT THE 2010 NAOSH WEEK AWARDS PROGRAM

#### Motivational Champions:

- Will be featured in regular email broadcasts to more than 7,000 OHS managers, supervisors, practitioners and consultants across the country as an organization that advances & supports achievement and innovation during NAOSH Week.
- Will be featured as a NAOSH Week Champion in the annual NAOSH Week Resource Guide & Safety Calendar that is distributed to 16,000 occupational safety & health practitioners & professionals, as well as leaders in related professions and organizations.
- Will have their organization logo included on one of the Award plaques, the NAOSH Week Resource Guide & Safety Calendar and with a website link on the CSSE ([www.csse.org](http://www.csse.org)) and NAOSH Week ([www.naosh.ca](http://www.naosh.ca)) websites.
- Will have the use of an electronic NAOSH Week Champion logo to promote their commitment and support of NAOSH Week
- Will be acknowledged in the CSSE Contact quarterly newsletter
- Will be acknowledged to more than 375 delegates at the annual CSSE Professional Development Conference in September 2010 in Halifax, Nova Scotia and will be given the opportunity to assist in the presentation of the award.
- Will contribute \$3,000 to the 2010 NAOSH Week Awards Program

**Five Resource Champions have been confirmed in 2010. There is still time to get involved as a 2010 Catalyst Champion, Motivational Champion or NAOSH Week Supporter. Contact the CSSE office at (416) 646-1600 or [naosh@csse.org](mailto:naosh@csse.org) to review the opportunities available for the 2010 NAOSH Week Champion Program.**

# PLANNING FOR NAOSH WEEK

## Events & Activities

At the Events page of the NAOSH Week website [http://www.naosh.ca/english/resources/events\\_suggestions.html](http://www.naosh.ca/english/resources/events_suggestions.html), you will find a listing of suggestions of NAOSH Week events and activities.

Use the Event Planning Checklist, available at [http://www.naosh.ca/english/resources/promo\\_documents.html](http://www.naosh.ca/english/resources/promo_documents.html) as a guide to preparing for your NAOSH Week activities.

## Let us know!

Post your NAOSH Week 2010 events at the NAOSH Week website and qualify to enter the NAOSH Week Event Draw for a NAOSH Week Flag and \$100 certificate for NAOSH Week promotional products. Draw will be made on **April 19, 2010**.

It's easy to do – go to the Events across Canada page at [www.naosh.ca](http://www.naosh.ca) and use the submission form to tell us of your plans for NAOSH Week 2010!

## Website Resources

Sample NAOSH Week  
Press Release

Sample NAOSH Week Proclamation

[http://www.naosh.ca/english/resources/promo\\_documents.html](http://www.naosh.ca/english/resources/promo_documents.html)

## GETTING STARTED

- Establish a NAOSH Week planning committee – consider involving employees, workplace Occupational Health and Safety Committees, CSSE members, representatives from business, suppliers, government, municipalities, retailers and other safety organizations.
- Develop a proposal for events and activities that will support company/business safety objectives and promote senior-level involvement and participation.
- Plan for broad sector involvement, whenever possible, through a variety of events - public, corporate, private industry and community events.
- Develop an outline to implement the events and activities.
  - What are your objectives? Goals?
  - What are you going to do?
  - What do you need to make it happen?
  - Who can help?
  - Where and when will the events/activities take place?

### Involve employees in the plans and preparations for NAOSH Week!

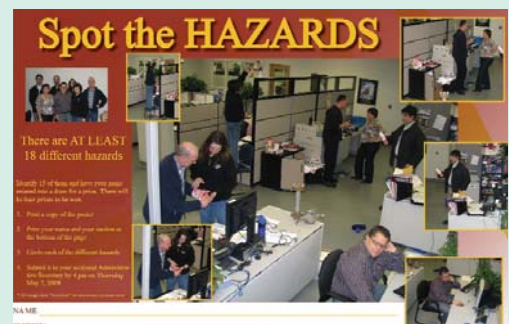


*Members of the JHSC at Grote Industries – Canada actively participated in the NAOSH Week planning in 2009.*

*From left to right: David Harris, Stephane Bergeron, Adam Welch and Mike Bischoff.*

*Employees at the Energy, Fleet and Facilities section of Public Works for the City of Hamilton, Ontario participated in the “Spot the Hazards” contest during NAOSH Week 2009 as a means of raising awareness of unsafe practices in a clerical/desk environment.*

*Image used with permission of C. Ellerton at Energy, Fleet and Facilities Division of Public Works for the City of Hamilton, Ontario.*



*Photographer Credit: Nancy Kipp*

*The NAOSH Week 2009 Committee at the Energy, Fleet and Facilities section of Public Works for the City of Hamilton, Ontario held a flag-raising and reception to launch NAOSH Week!*

*Image used with permission of C. Ellerton at Energy, Fleet and Facilities Division of Public Works for the City of Hamilton, Ontario.*

# SPREADING THE WORD

Follow us on  
Twitter at  
[www.twitter.com/  
NAOSHWeek](http://www.twitter.com/NAOSHWeek)

## ABOUT NAOSH WEEK

To best communicate your plans for NAOSH Week, remember that providing relevant and timely information to the media will greatly enhance your marketing efforts.

### TIMING IS EVERYTHING

- When your plans are finalized, set a schedule for media targets as soon as possible.
- Find out if there are production schedule deadlines (i.e. newspapers).
- For radio and TV stations, find out how they learn about what's new and interesting in the community.
- For each target, is there a specific individual with whom you should be liaising?
- How soon is a first draft or an "invitation" (to an event) required?
- For articles, etc., what format or length is required?
- Is there space for photographs or graphics? Who will supply these?

### MAXIMIZE PUBLIC RELATIONS OPPORTUNITIES

- Are there special or themed issues or inserts in any local publications?
- Can an interview be arranged to profile key NAOSH Week volunteers or news-worthy people?
- Is there anything else happening in the community that looks like "a fit"?
- Is there a NAOSH event to which a reporter and/or a photographer should be invited?

### PREPARE A MEDIA KIT

- Organize and compile the information, health and safety general articles of interest, promotional pieces, human interest stories... whatever can provide easy-to-access and easy-to-read material that can be adapted to a newspaper spread or help an interviewer to understand what NAOSH Week is all about.
- Keep things factual, positive, concise and interesting.
- Have it "ready to go" before you contact the media.

### IDENTIFY A CONTACT PERSON

- Identify a key spokesperson that is authorized to speak on behalf of the organization. Provide pertinent information (e.g., title, affiliation) and include their coordinates (telephone/fax/email).
- Make sure the contact understands their responsibility and can be "available" if necessary.

### BE PROACTIVE

- Don't sit back and wait for the media to call. Get your volunteers and/or committee members involved! Make calls, talk to community leaders and keep the momentum going!

## WRITING A PRESS RELEASE

It's not an intimidating task!

- Keep it short but informative
- Start with the most important information in the first paragraph to capture attention (Hint: editors start cutting at the end)
- Include pertinent details in a clear, concise format
- Add appropriate logos, slogans, etc.
- Suggested content (by paragraphs):
  1. Introduction: Event/purpose/reason
  2. More detail to enhance paragraph 1
  3. Background or explanatory information (in this case, tying it to NAOSH Week and its purpose or highlighting an event/initiative from a previous year)
  4. Other relevant details or background, perhaps profiling an individual or group, quotes, etc.
  5. Specific details such as location, time, who to contact for more information etc.

That's it: in 5-6 paragraphs you've got a press release that's sure to impress the toughest editor! Sample Press Release available at [www.naosh.ca/english/resources/promo\\_documents.html](http://www.naosh.ca/english/resources/promo_documents.html)

Remember: be creative but don't lose sight of capturing and keeping your audience's attention.

## GETTING YOUR PRESS RELEASE PUBLISHED

- Press releases are for newsworthy items. The media won't be interested in "stale" or dated material.
  - Be timely - running a press release too soon has as little impact as running it "after the fact".
  - Follow the format. A good press release answers the "who, what, where, when, why and how" questions. Put the most important and eye-catching details in the first paragraph, followed by some additional background that continues to develop the story. Finish with a reinforcement of the message, referring back to the key message.
    - Focus on the message - use plain language and avoid acronyms or technical jargon.
    - Keep it concise, informative and to the point. Suggested length - up to one page, depending on the allocated editorial space and the amount of news/information that needs to be conveyed.

Remember: your draft may be edited for space considerations.

# OCCUPATIONAL SAFETY & HEALTH PROFESSIONAL DAY: Wednesday May 5, 2010

## THANK UNSUNG HEROES

In September 2007, the Board of Directors of the CSSE approved the creation of an "Occupational Safety and Health Professional Day" (OSHP) that would be celebrated every year on the Wednesday of NAOSH Week. This year OSHP Day will be held on Wednesday, May 5, 2010.

Occupational Safety and Health Professional Day has been set aside as a day in which to recognize the ongoing efforts of occupational safety and health professionals to protect our people, our organizations and our way of life. They are the unsung heroes who on the best of days can take pride that, through their leadership and under their watch, nothing untoward happened to impede the flow of business and the lives of workers.

Occupational Safety and Health Professional Day also aims to further raise awareness and pride in the occupational safety and health profession; a profession where one is qualified by education, training and experience to identify hazards and develop appropriate controls for these hazards - all aimed at preventing occupational injury, illness and property damage. Safety and health professionals bring to bear technical knowledge, skill and expertise along with management abilities developed through years of continued education and practical experience.

Today millions of people go to and return home safely from work every day due, in part, to the work of occupational safety and health professionals. During NAOSH Week we honour the lives saved and the lives made better by these workplace heroes. On Occupational Safety & Health Professional Day, celebrate their commitment and acknowledge their efforts in heightening the importance and impact of injury, illness and loss prevention in Canada and around the world.

Say "thank you" to your occupational safety and health professional. It will mean more than you know.

### Recognition

One of the ways in which the CSSE recognizes the efforts and achievements of professionals, who commit their days to protect the quality of life of millions of Canadian workers, is by honouring individuals with the **Bell Canada Safety Professional of the Year Award**. This award provides recognition for a CSSE Member for exceptional service to employer, client or safety community during the professional's career.



The 2009 recipient of the Bell Canada Safety Professional of the Year Award was **Wayne Corrigan, CRSP**.

An excellent role model for others, Wayne's accomplishments are notable in four key areas.

**Professionalism at Work:** During his career in the public service and at the WCB, Wayne has always demonstrated a high level of professionalism and is known for his approach, personality and ability to motivate others.

**Professional Development:** Wayne was one of the first few practitioners in PEI to obtain his CRSP designation. He frequently undertakes speaking engagements and has achieved numerous certifications in courses such as first aid, fall protection and consulting.

**CSSE Involvement:** A founding member of the CSSE PEI Chapter in 1997, Wayne has served on the national CSSE Board of Directors and as Chapter Treasurer for many years.

**Volunteering:** Many community organizations have benefited from Wayne's leadership, including the local community council, his church's Parish Council and the area's Volunteer Fire Department. In 2007, Wayne received a local award from CSSE's PEI Chapter for his key role in having an area designated as a protected watershed. This was a significant achievement for both the area and the environment.

Wayne also volunteered at the 1993 Canada Winter Games and the 2009 Canada Summer Games.

Congratulations, Wayne!

### Recipients of the Bell Canada Safety Professional of the Year Award include:

2009	Wayne Corrigan, CRSP	Charlottetown, Prince Edward Island
2007	Kathy Tull, CRSP, CHSC	Vancouver, British Columbia
2005	Ed Dyna, CRSP, CSP	Saskatoon, Saskatchewan
2004	Andy Gauthier, CRSP	Fort McMurray, Alberta
2003	Chris Powell, CRSP, CHSC	Wallaceburg, Ontario
2002	David Lindeman, CRSP, CHSC	Hamilton, Ontario
2001	Steve Emmons, CRSP	Red Deer, Alberta

# REGIONAL NAOSH WEEK FUND

Established in 2006 by the CSSE, the Regional NAOSH Week Fund provides funding support for NAOSH Week activities. Applications for funds must be made through your regional representative on the Canadian NAOSH Week Committee. (Refer to page 5 for listing). The special Application Form must be completed to include the following information:

- Name of your Regional Representative or Regional Committee, as well as the specific organization that is requesting the funds
- Description of activity
- Rationale for the funding request
- Expected outcomes in terms of promoting OHS awareness
- Budget for the activity including expenses and revenues, amount requested from Fund, other sources of funding already confirmed, etc.
- The amount in the Fund will be shared equally between the five regions and an equal portion of the Fund is committed to the Canadian NAOSH Week launch event. Funding from the Regional NAOSH Week Fund must be matched by the applicant.
- Contact your Regional Representative for the Application Form. (refer to page 5 for listing) Applications must be received by the Regional Representative on or before **February 26, 2010**. Those whose requests have been approved will be notified by the end of March 2010.

## Health & Safety Internet Resources

A listing of just some of the available internet resources concerning occupational safety and health is available at the NAOSH Week website at [www.naosh.ca](http://www.naosh.ca) and at the CSSE site at [www.csse.org](http://www.csse.org)

## In 2009, the Regional NAOSH Week Fund supported the following committees and organizations:

Project	Applicant	Region
NAOSH Week activities	CSSE Northwest Alberta Chapter	Alberta
NAOSH Week activities	Lakeland Regional Safety Committee	Alberta
NAOSH Week activities	CSSE Southeast Alberta Chapter	Alberta
NAOSH Week activities	CSSE Lethbridge Chapter and Southern AB NAOSH Week Committee	Alberta
Steps for Life Walk Events in Alberta	Threads of Life	Alberta
Steps for Life Walk Events in Ontario	Threads of Life	ON/QC
NAOSH Week activities	Western Health, Cornerbrook, NL	Atlantic
Steps for Life Events in Newfoundland & Labrador & Nova Scotia	Threads of Life	Atlantic
Professional Development Event	CSSE PEI Chapter & PEI NAOSH Week Committee	Atlantic
OSHP Day Breakfast event	NS NAOSH Week Steering Committee	Atlantic
Flag Raising Initiative & Promotion in Schools	CSSE Avalon Chapter	Atlantic

# NAOSH WEEK AWARD WINNERS 2009

Congratulations to the winners of the Canadian NAOSH Week Awards for their efforts in raising awareness and promoting the goals of NAOSH Week. Thank you to the 2009 NAOSH Week Motivational Champions for their support, leadership and commitment to NAOSH Week.

## Best Overall

Co-Winners:

Pollard Banknote, Kamloops, British Columbia and  
19 Wing Comox, Department of National Defence,  
Lazo, British Columbia

Champion 2009 Sponsor:  
Purolator Courier Ltd.



Best Overall Sponsored by Purolator Courier Ltd. awarded to Pollard Banknote, Kamloops, British Columbia. Art Nordholm, CSSE President (L), Dorothy Beckett, Pollard Banknote (C), Taylor Pressey, Purolator Courier (R)



Best Overall Sponsored by Purolator Courier Ltd. awarded to 19 Wing Comox, Department of National Defence, Lazo, British Columbia. Art Nordholm, CSSE President (L), Stan Murdock, 19 Wing Comox (C), Taylor Pressey, Purolator Courier (R)

## Best New Entry

Barkman Concrete,  
Winnipeg, Manitoba

Champion 2009 Sponsor:  
Saskatchewan Research Council



With 150 employees in three locations, 2009 marked the first annual NAOSH Week celebration for Barkman Concrete. Four weeks of "hype" led up to NAOSH Week and there was plenty to do for local businesses, the community and the employees. A celebratory employee BBQ was particularly well received. Planning for NAOSH Week 2010 is already underway, building on the success in 2009 to continue to sustain the safety culture in the workplace and the community.

## Best Representation of the Theme

New Flyer Industries, Winnipeg, Manitoba

Champion 2009 Sponsor:  
Golder Associates Ltd.



Best Representation of the Theme Sponsored by Golder Associates Limited awarded to New Flyer Industries Canada, Winnipeg, Manitoba Art Nordholm, CSSE President (L), Rob Beal, New Flyer Industries (C) and David Wytrykush, Golder Associates Ltd. (R)

## Most Innovative

Capital Regional District,  
Victoria, British Columbia

Champion 2009 Sponsor:  
Hydro Ottawa Limited



The Capital Regional District (CRD) services a vast geographic area with over 900 regular and casual employees. A NAOSH Week participant since 2001, this year's activities included over 100 safety events and 100% worksite participation during NAOSH Week 2009. CRD is very proud that it has "total corporate commitment to safety that is ongoing throughout the year".



Art Nordholm, CSSE President (L) presented the Best New Entry award to Doug Plett of Barkman Concrete Ltd. (R)

# NAOSH WEEK 2010

The Canadian launch of NAOSH Week 2010 will be held in Charlottetown, Prince Edward Island on Monday May 3, 2010. On the same day, NAOSH Week 2010 will be launched in the United States in Washington, D.C.

## NAOSH Week 2010 Launch Planning Committee

**LARRY KOUGHAN**  
All-Tech Environmental  
Co-Chair

**ALAN MCCORMICK**  
Cavendish Farms  
Co-Chair

**DENISE BUSTARD**  
University of PEI

**JAN FRALICK**  
CSSE

**DAF FRANCISCO**  
Workplace Safety & Health,  
MB Labour

**MONETTE HACHE**  
HRSDC Communications

**KAREN MURRAY**  
HRSDC Communications

**ELEANOR WESTWOOD**  
CCOHS

## NAOSH Week Awards 2010

The CSSE annually presents NAOSH Week Awards for the purpose of acknowledging CSSE Members, Chapters, Committees & organizations for their efforts in raising public awareness during NAOSH Week and in light of the goals of NAOSH week.

NAOSH Week Awards are presented in four categories and supported by the NAOSH Week Motivational Champions.

- **Most Innovative**

sponsored by Imperial Oil Ltd.



- **Best Overall**

sponsored by Purolator Courier Ltd.



- **Best Representation of the Theme**

- **Best New Entry**

Interested in being considered for one of the NAOSH Week Awards?

Nomination submission deadline is **Monday, June 21, 2010**

Complete details available at the CSSE website at [www.csse.org](http://www.csse.org)

## History of NAOSH WEEK

CSSE's Canadian Occupational Health and Safety Week (COHS) was observed between 1986 – 1996 and had grown out of an initiative that began in the late 1970's in Newfoundland & Labrador.

During the North American Free Trade Agreement (NAFTA) talks between the governments of Mexico, United States, and Canada in 1996, workplace safety within the boundaries of all three nations was discussed by government labour department representatives. Canada's representative at these talks was familiar with Canada's COHS Week and suggested to his Mexican and American counterparts that their countries may wish to become involved in a similar endeavor.

Subsequently, CSSE was approached for permission and support to expand the COHS Week format and experience to the United States and Mexico. In September 1996, a proposal was taken to the NAFTA meeting that would see a North American-wide program take the place of the Canadian Week.

NAOSH Week was first launched in June 1997, marked by an agreement between Canada, the United States and Mexico.

The CSSE was officially recognized by Labour Canada as the safety organization responsible for NAOSH Week. It was agreed that Labour Canada would continue to play the lead political role for North America for three years to allow the partnership concept an opportunity to develop. NAOSH Week was implemented under this plan between 1997 and 2000.

Since 2000, the responsibility and management of NAOSH Week has continued through an effective partnership with CSSE, the Canadian Centre for Occupational Health and Safety (CCOHS) and Human Resources and Social Development Canada's Labour Program (formerly Labour Canada). CSSE has been successful in bringing the American Society of Safety Engineers (ASSE) into the partnership. Together many safety partners now throughout North America work hard to promote and encourage the goals of NAOSH Week.

# “SAFETY ON THE JOB”

Annual Children’s Poster Contest

Children, grandchildren, nieces and nephews of CSSE members and/or NAOSH Week Regional Committee members participate in the CSSE annual “Safety on the Job” poster contest with free-hand drawings or computer-generated posters. They are encouraged to illustrate an example of safety in the workplace and parents, grandparents, aunts & uncles are encouraged to discuss workplace safety practices as the children consider their poster entry.

Entry deadline for the 2010 Children’s “Safety on the Job” Poster contest is **March 24, 2010**. Full details available at the CSSE website at [www.csse.org](http://www.csse.org) or through your NAOSH Week Regional Committee representative.

Winners and finalists from the 2009 “Safety on the Job” Poster Contest are featured in the enclosed Safety Calendar.

## 2009 Winners!

### 1. Braidon Bencharski

Ste. Anne, MB  
5 & 6 year old category  
*Be Safe In Your Camper*

### 2. Sydney Bernardi

Thunder Bay, ON  
7 & 8 year old category  
*Never Work Without Your Full Gear*

### 3. Tyler Beck

Thunder Bay, ON  
9 & 10 year old category  
*Electrical Safety On The Job*

### 4. Tristan Fryczewski

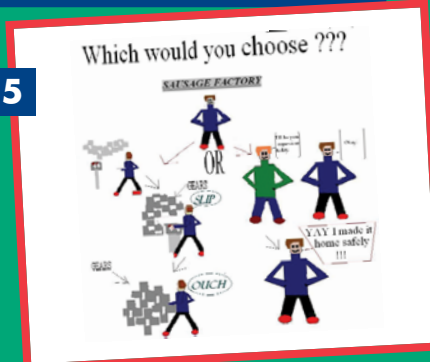
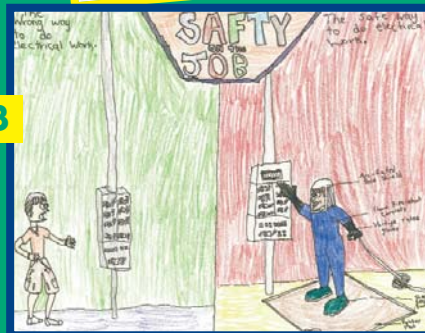
Kelowna, BC  
11 & 12 year old category  
*Safe Trucking*

### 5. Patrick Brunato

Burlington, ON  
13 & 14 year old category,  
Computer-Generated  
*Safety In The Sausage Factory*

### 6. Erin Brunato

Burlington, ON  
15 & 16 year old category,  
Computer-Generated  
*You Should Never Travel Alone*



North American Occupational Safety & Health (NAOSH) Week: May 2 - 8, 2010

**NAOSH Week 2010 Promotional Item Order Form**



CSSE • 39 River Street, Toronto, ON M5A 3P1  
 Tel: 416.646.1600 or 1.877.44.NAOSH (62674) Fax: 416.646.9460  
 E-mail: naosh@csse.org



Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Firm/Organization: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal/ZipCode: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
 Shipping Address: (if different than mailing address) \_\_\_\_\_  
 City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_  
 Payment Must Accompany All Orders:  Money Order  Cheque  Visa  MasterCard  AmEx  
 Credit Card # \_\_\_\_\_ Expiry Date: \_\_\_\_\_  
 Cardholder Name \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**To preview all NAOSH promotional items, visit our website at [www.csse.org](http://www.csse.org)**

LETTER	ITEM	DESCRIPTION	UNIT PRICE	QUANTITY	TOTAL PRICE
A	Baseball Cap	2-tone brushed white cotton, black visor	\$ 9.99 ea		
B	Post-It Notes	2-1/2" x 3"; 100 sheets/pad. Minimum order of 5 pads	\$ 2.25 ea		
C	Stick Pen	Black & White Stick Pen with Cap	\$ 0.99 ea		
D	Flag	3' x 6'	\$ 79.99 ea		
E	Lapel Pin (Logo Only)	Gold plated 3/4" lapel pin with 3 colour logo only	\$ 3.99 ea		
F	T-Shirt 4 Colour	100% White Cotton – XL Only	\$ 6.99 ea		
G	Banner	4' x 20' Heavy Vinyl	\$ 270.00 ea		
H	Multi Purpose Mug	Stainless-Steel Tumbler with Logo	\$ 14.99 ea		
I	Water Bottle	Aluminum bottle in pouch	\$ 9.99 ea		
J	Safety Cutter	4-1/4" x 1-1/2" Heavy Duty Cutter	\$ 1.99 ea		
K	Lunch Bag	Zippered pocket, mesh bottle holder, adjustable strap	\$ 7.49 ea		
L	2010 Poster – English	20" x 15" Poster – with 2010 Dates & Slogan	\$ 0.99 ea		
M	2010 Poster – French	20" x 15" Poster – with 2010 Dates & Slogan	\$ 0.99 ea		
N	2010 Sticker	Roll of 500 2-1/2" Stickers with 2010 Dates & Slogan	\$ 14.99 ea		
O	LED Pocket Flashlight	Aluminum, matte metallic finish, high power LED	\$ 9.99 ea		
P	Portfolio	Holds a pad of paper, 4 card and ID holder, pen holder, 6" x 9"	\$ 16.99 ea		
Q	Ball Point Pen	Solid brass construction, soft grip, twist action ball pen	\$ 11.99 ea		
R	Two Pen Set	Solid brass construction, soft grip, Ball and Rollerball pens	\$ 34.99 ea		
S	Wristband	Tri-colour wristband, 1/2", debossed with slogan	\$ 0.75 ea		
T	Bag Tag	Leather with swivel clip; business card size; gift box	\$ 6.49 ea		
U	Pocket CPR Mask	Disposable CPR Face Shield & Gloves	\$ 7.99 ea		

**Standard Delivery** is shipped via UPS Ground Service for arrival in 7-10 business days.  
**Next Day Delivery** is available. Please add \$25 to the Standard Shipping Charge.

**REVERSE BILLING INFORMATION**

**Reverse Billing:** We would be happy to use the courier of your choice. Please provide your account number and delivery option.

Federal Express       Loomis  
 Purolator               UPS

Service:  Next Day       Economy

Account Number: \_\_\_\_\_

SHIPPING & HANDLING CHARGES	
(for Canada except NWT, YK & NU)	
<b>Merchandise Amount</b>	<b>Shipping &amp; Handling</b>
Up to \$34.99	\$9.99
\$35.00 to \$59.99	\$11.99
\$60.00 to \$99.99	\$13.99
\$100.00 to \$149.99	\$16.99
More than \$150.00	add 20%
<i>Please allow 3 - 5 days for order processing and 7 - 10 days for standard delivery.</i>	
<b>NEXT DAY DELIVERY</b>	– Add \$25 to above rate
<b>NWT/YK/NU DELIVERY</b>	– Add \$25 to above rate
<b>US DELIVERY</b>	– Add \$25 to above rate

Sub-Total	
Shipping & Handling (see chart)	
GST (5%) #R100772003 HST (13%) <b>(NL, NS, NB)</b>	
PST (8%) <b>(ON only)</b>	
<b>TOTAL DUE</b>	

**Please complete order form and FAX to CSSE @ 416.646.9460**

# NAOSH WEEK PROMOTIONAL PRODUCTS

turn your NAOSH WEEK events and activities into memorable experiences!



Flags & Posters



Banners



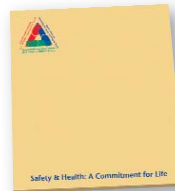
LED Pocket Flashlights



Wristbands



Bag tags



Post-it Notes



Portfolios 6" x 9"



Stick Pens



Two Pen Gift Set



Ball Point Pens

We can customize NAOSH Week products for you!

Contact CSSE for more information.



Water Bottles



Multi-Purpose Mugs



Baseball Caps



Lunch Bags



Pocket CPR Mask & Gloves



T-Shirts



Lapel pins



Stickers



Safety Cutters

Use the order form on page 15 to order your products TODAY! Or order on-line at: [www.csse.org](http://www.csse.org)

Contact CSSE • By phone: 416.646.1600 or 1.877.44.NAOSH (62674) By fax: 416.646.9460  
By mail: CSSE, 39 River Street, Toronto ON M5A 3P1