

Organization letterhead

For Immediate Release

SAFETY & HEALTH IS PRIORITY

[Date] It will be a meeting of the minds and appetites later this week as the CSSE [Chapter] launches its 2010 North American Occupational Safety and Health (NAOSH) Week activities. The key event is a large safety trade show, including high profile exhibitors, educational workshops for students, live fire fighting demonstrations and a sold-out "Ribs and Music Jamboree". On the invitation list is the entire town.

Although the CSSE Chapter has been the driving force in organizing many NAOSH Week activities, this combination of programs is new. Confident that NAOSH Week was the right time to do this, volunteers and politicians have been working hard to engage local politicians, schools and several service clubs [list]. There's been extensive coverage on local TV and radio, and there's expected to be strong participation.

Susie Snafu, Director, Health & Safety Services for Wonderful Widgets is chair of the organizing committee. She and her colleagues have spent countless hours behind the scenes to prepare for next Monday's ribbon-cutting ceremony, which is expected to attract over 1500 people.

"We're confident that the trade show will have a significant impact on educating people about health and safety," said Ms Snafu. "Participation from suppliers and exhibitors has been very strong and what they have to educate and inform people is very impressive. And, I can assure you, the award-winning ribs are delicious and the entertainment is first class!"

NAOSH Week is an annual occupational health and safety celebration that's been around in Canada since the mid-1980s. The intent is to focus on spreading the message about the importance of safety and health in the community. CSSE and its partners – the Canadian Centre for Occupational Health and Safety, Human Resources & Skills Development Canada's Labour Program and the American Society of Safety Engineers have an active program of events and programs designed to involve not only the profession but also the community.

The event in our community is just one example of how we can all come together to answer the question of "How Safe Are You?"

[Insert appropriate contact information here]  
Who? What? When? Where? Why? How?